



ShapeTourism

New shape and drives for the tourism sector: supporting decision, integrating plans and ensuring sustainability

598.536 €

Project budget

508.756 €

ERDF / IPA

18 Months

Project duration

Shapetourism improves the tourism knowledge framework, providing analysis and operational tools to shape and drive tourism sustainable growth, particularly for Cultural Destinations. The project supports policymakers and private operators to achieve:

attractiveness - growth - sustainability

taking into account the major challenges of global competition.

Starting from the capitalization of scientific studies and from tourism established patterns, the project aims to foster the balance between divergent public and private interests by gearing tourism development toward an holistic, highly operational and sustainable approach.

project partners

Ca' Foscari University
of Venice
Department of
Economics

University of Algarve
School of
Management,
Hospitality and
Tourism

Italian Association
of the Council
of European
Municipalities
and Regions
Veneta Federation

University of Split
Faculty of Economics

Cyprus Center for
European and
International Affairs

Research Centre of
the Slovenian
Academy of Sciences
and Arts,
Anton Melik
Geographical Institute

University of Malaga
Department of
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Management

Interreg
Mediterranean



EUROPEAN UNION

<https://shapetourism.interreg-med.eu>
www.shapetourism.eu



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